

ALASKANS for
BRISTOL BAY
ACTION

FOR IMMEDIATE RELEASE

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***Alaskans for Bristol Bay Action* Launches “Pro-Fish, Pro-Jobs”
Campaign in Support of Murkowski & Peltola**

Major Six-Figure Campaign Includes Ad Buy and Canvass Effort Hitting 11,000 Doors

*** *Digital Video Ads* - [Join the Fish Party & Lisa’s History](#)**

****Display Ads*- [VIEW HERE](#)**

(ALASKA) – Today, *Alaskans for Bristol Bay Action* (ABBA) launched a comprehensive “Get Out The Vote” campaign in support of U.S. Senator Lisa Murkowski and U.S. Congresswoman Mary Peltola, lauding their strong stance in favor of protecting Bristol Bay from the threat of Pebble Mine. The new campaign includes extensive digital advertising, canvassing, and phone banking to reach key voters with messages about Murkowski and Peltola’s pro-fish, pro-jobs support for protecting Bristol Bay.

“The people of Bristol Bay and a large majority across Alaska have been clear: they want action to protect Bristol Bay now. Following this summer’s record-breaking fishing season, it is now more important than ever to support candidates who will stand up against Pebble Mine,” said **Rick Halford, Senior Advisor to Alaskans for Bristol Bay Action and former State Senate President.**

This campaign, which launched today and will run through election day, is designed to ensure Alaskans know who stands with them and with Bristol Bay. With their pro-fish, pro-jobs platform, Murkowski and Peltola are listening to the people of Alaska and, if re-elected, this fish-ticket will continue to be champions for Bristol Bay and its people, salmon, and economy in Washington.

The Get Out the Vote effort, which includes canvassing, phone-banking, and visibility tactics, began earlier this month and will conclude on November 8.

Both Senator Murkowski and Representative Peltola have been clear that they support protecting the economic engine that is Bristol Bay. Their position is aligned with the majority of Alaskans. [Polling](#) indicates 64 percent of Alaskans oppose Pebble Mine, including an intense

50 percent of Alaskans who are strongly opposed to Pebble Mine— compared to only 12 percent who strongly support it.

Just this summer, Bristol Bay had yet another record-breaking fishing season, with [80 million sockeye salmon](#) returning to the Bay and its rivers. Bristol Bay salmon not only sustains the cultural and spiritual identity of the tribes in the region, it also supports an economy valued at over \$2.2 billion and employs tens of thousands of commercial and sportfishermen.

Additional information:

[Alaskans for Bristol Bay Action](#) is a 527 political organization supporting elected officials who fight to protect Bristol Bay, its Indigenous Peoples, commercial fishermen, and Alaska's economy from Pebble Mine. Alaskans for Bristol Bay Action is committed to supporting candidates who will fight for the lasting protections for Bristol Bay that the majority of Alaskans want.

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